

Norfolk Multi-Agency Practice Week Conference

Opportunity in Action

Wednesday 20 November 2024



Welcome!

There will be opportunities to participate but please use the 'raise hand' facility or the chat function to ask questions and contribute when others are talking.

When people are sharing their ideas and opinions, please be respectful - together we want to create a safe, open and reflective space to learn.

We have BSL interpreters attending should you need them or you can turn on live captions on by clicking on the 3 dots at the top of your screen.

The link to the feedback form will be put in the chat. Please do take the time to complete it after the session.

Thank you!



Program



3.00pm - Welcome: Sara Tough OBE, Executive Director of Children's Services

3.15pm – Helping DREAM BIG and defy the odds: Action Jackson

4.15pm – Break

4.25pm – Unlocking creativity: The transformative power of the arts
Alison Brain, Natalie Jode and Adam Taylor

5.20pm – Close



Helping DREAM BIG and defy the odds

Action Jackson UK Ambassador for happiness





THANK YOU
You are Amazing !



Norfolk
County Council

@Actionjackson



DREAM BIG

ACT NOW

NEVER GIVE UP

YOU'RE AMAZING

@Actionjackson

Action Jackson

UK Ambassador
for Happiness

Twitter/ LinkedIn
@ActionJackson

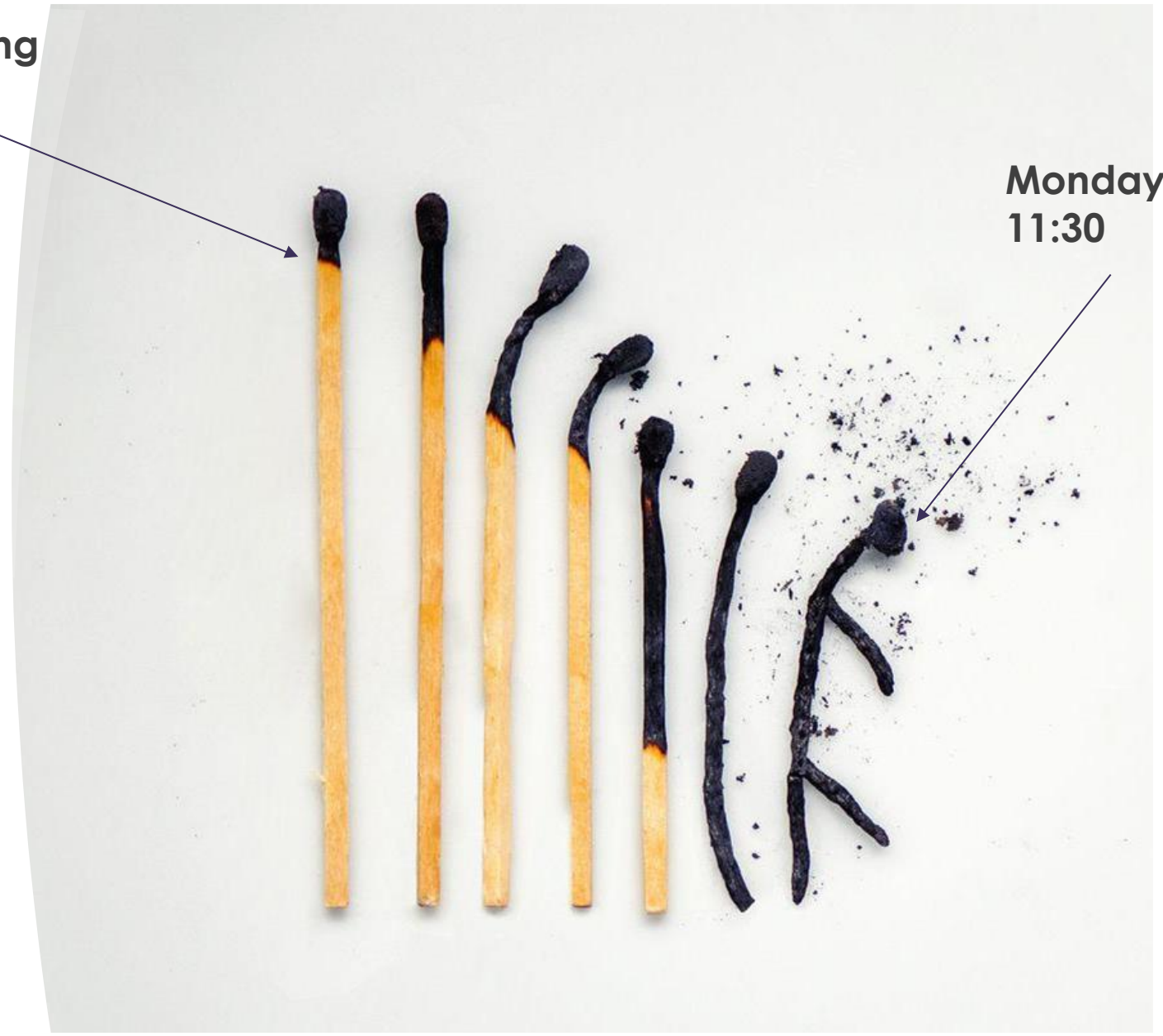
Insta /TikTok/ Youtube
@ActionJacksonlive



Are you
protecting
your
ENERGY
?

Monday Morning

Monday
11:30



Protect your
ENERGY



@Actionjackson



My Energiser

@Actionjackson



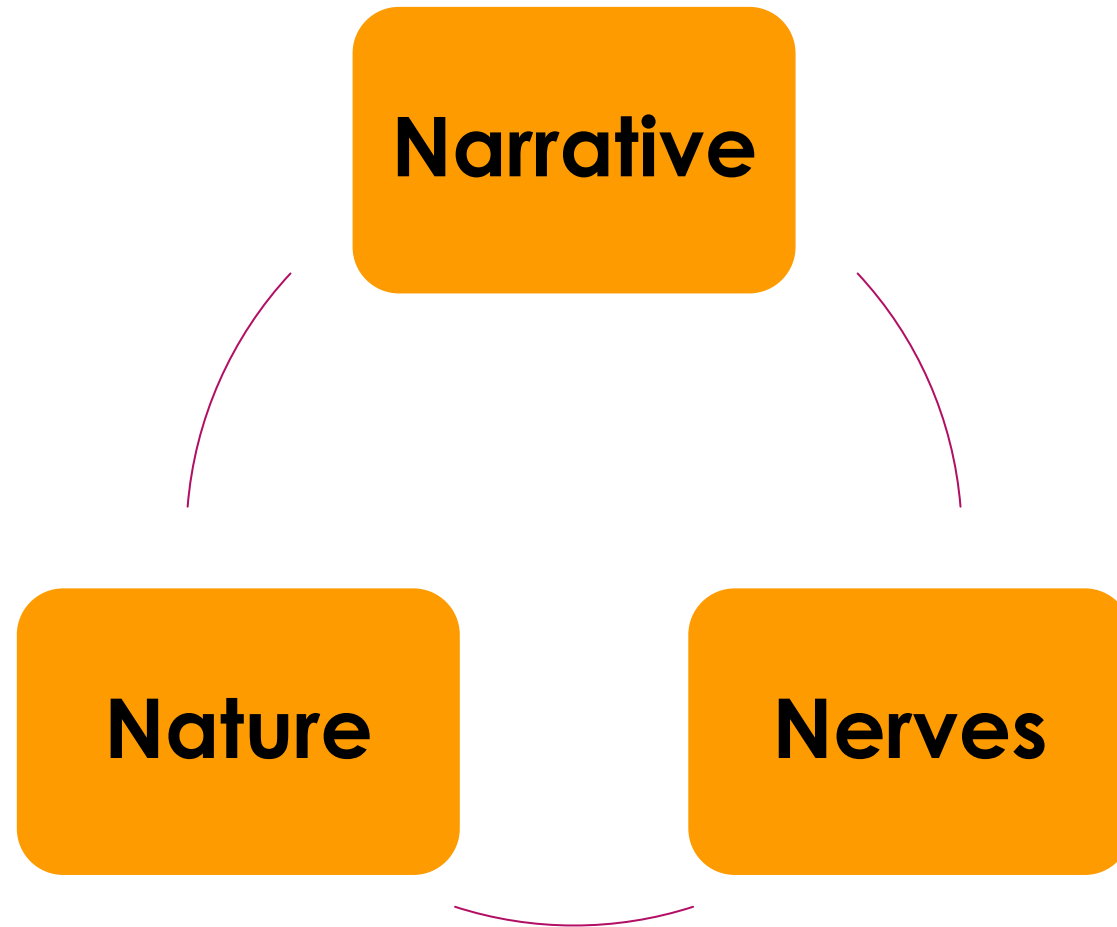
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Meet my therapist

@Actionjackson





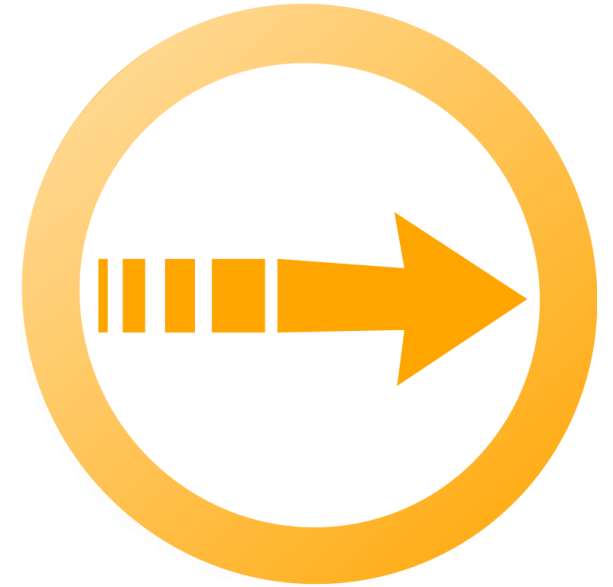
Frame



Focus



Feelings



Actions

Emotions



Emotion cycle



@Actionjackson



**WORDS
shape our
WORLD**

**Use your WORDS
To REshape their
WORLD**

@Actionjackson



DREAM BIG

ACT NOW

NEVER GIVE UP

YOU'RE AMAZING

@Actionjackson



66 70 40

@Actionjackson



70

70% of the thoughts we have today is the same as yesterday

@Actionjackson



40

40% of our our behaviour is repeated daily

@Actionjackson



66

I will tell you later!

@Actionjackson



“

95% of who we are by the time we're 35 years old, is a memorized set of behaviors, emotional reactions, unconscious habits, hardwired attitudes, beliefs and perceptions that function like a computer program.

”

Dr. Joe Dispenza

@Actionjackson

6 Human Needs

1.
Certainty

a sense of security

2.
Variety

a need for adventure

3.
Significance

a need to feel important

4.
Connection

a sense of belonging

5
Growth

a sense of progress

6
Contribution

a sense of giving

@Actionjackson

**If anything meets 3 or more of
these needs, the mind will get
addicted to that thing.**



1. Would you like to make yourself proud?
2. How would it make you feel?
3. Who would you like to prove wrong?
4. How would it make you feel?
5. Are you doing what it takes
6. What kind of person do you want to be
7. What opportunity would you have if you
focused now



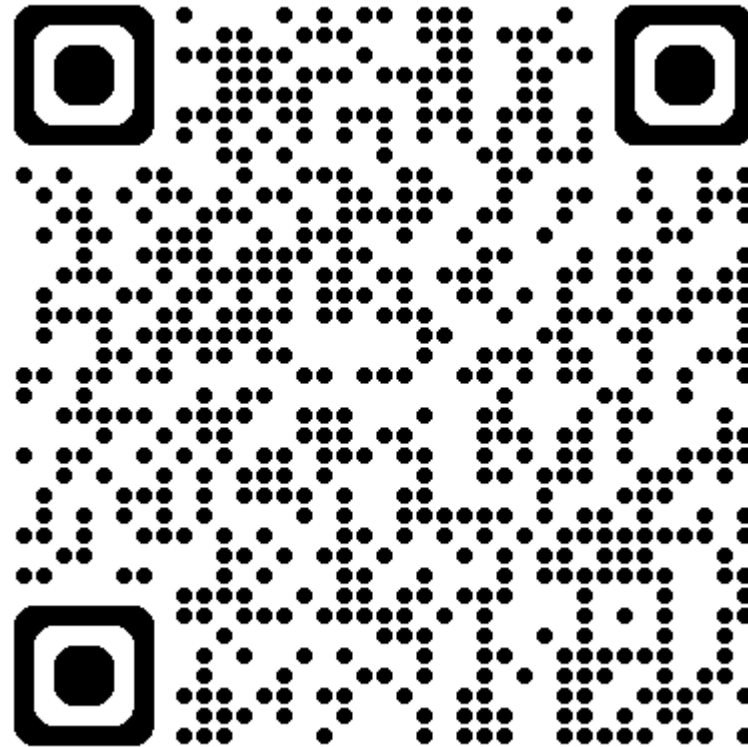
**Environment
Dictates
Performance**



Questions ?

@Actionjackson

Thank You



@Actionjackson



Stay in touch

www.ActionJacksonlive.com

Linkedin @JacksonOgunyemi

Twitter @ActionJackson

Insta /TikTok /Youtube

@ActionJacksonlive

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DREAM BIG

ACT NOW

NEVER GIVE UP

YOU'RE AMAZING

@Actionjackson



THANK YOU
You are Amazing !



Norfolk
County Council

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Let's take a break



Unlocking Creativity: The transformative power of the arts

Alison Brain – Norfolk and Suffolk Music Hub
Natale Jode – Creative Arts East
Adam Taylor – The Garage Trust





Unlocking creativity: The transformative power of the arts

Insights from Norfolk & Suffolk Music Hub, The Garage and Creative Arts East

Supported using public funding by



ARTS COUNCIL
ENGLAND



Norfolk County Council



THE
GARAGE
NORWICH



flourish

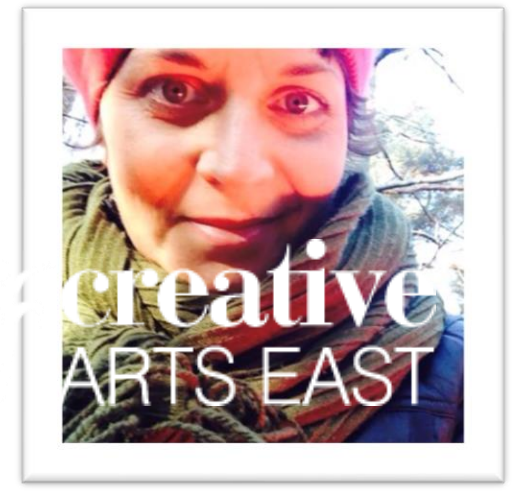
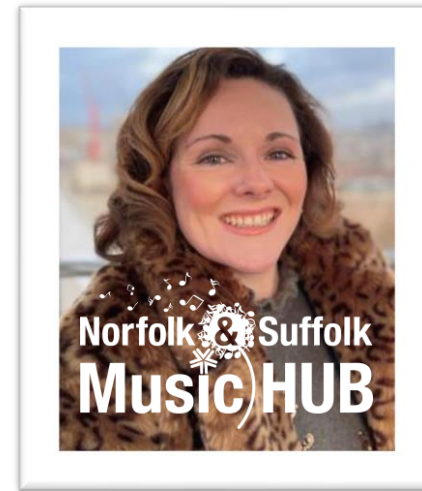
Introduction

Welcome: Collaborative session on the transformative power of the arts

Focus: Creativity as a catalyst for change in young people's lives

Goals:

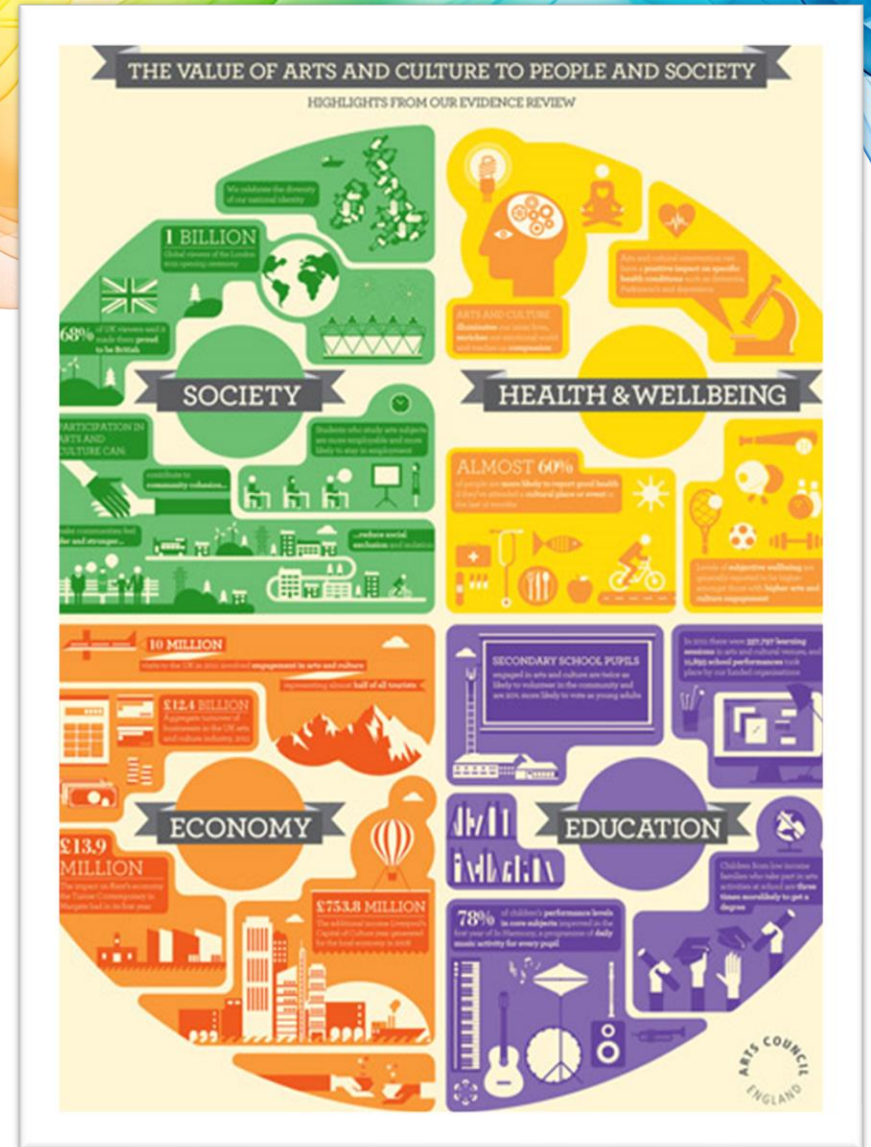
- Share insights
- Showcase success stories
- Inspire community mobilisation



The Power of Creativity

- Importance of creativity in everyday life
- Engaging young people through popular culture

"Young people who engage in creative opportunities are twice as likely to volunteer and 20% more likely to vote as adults"





Over to you!

"What kinds of activities do you think of when we talk about creativity?"

 Mentimeter

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Over to you!

"How has participating in culture and creativity impacted your life to date?"



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Role of Arts in Self-Expression and Personal Growth

**Arts as a
medium for
self-
expression**

**Fosters
Personal
Development**

**Confidence
and resilience**

**Young people
finding their
voice through
creativity**

**Spotlight on:
Creative Arts
East**



"There is something deeply magical about creating beauty with others and to be part of something so much bigger and more beautiful than myself" Testimonial, ROH Create & Sing Participant

Collaboration and Community Impact

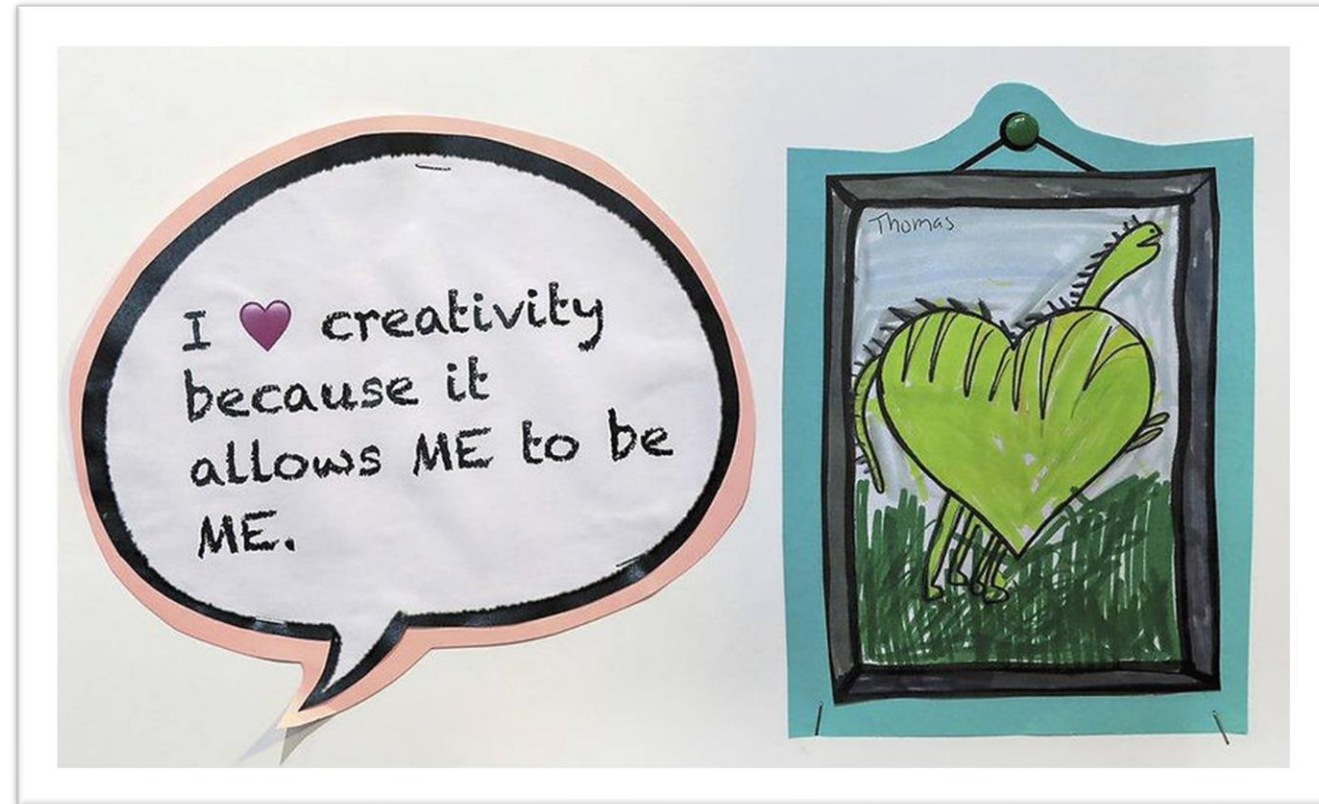
- Collaboration within the sector is key
- Creative initiatives to bring communities together
- Fostering social cohesion
- Partnership in action: BBC Concert Orchestra Residency in Great Yarmouth

"What we've tended to do in the past is take children down to London, to the Albert Hall or similar, to experience something phenomenal, something outside their comfort zone or outside of anything they could experience locally – this is of the same quality and it's right inside the heart of our own community which will help build audiences for the future right here and raise young people's aspirations."



Insights from Young People in Norfolk

- What do we already know about what young people want from creative programmes?
- How we know what young people want?
- Needs analysis work
- Methodology
- Importance of youth-led co-design
- Influence of family and peers
- Successful implementation – Leiston





Over to you!

"What do you see as the biggest barriers to participation in creative activity across our communities?"



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Over to you!

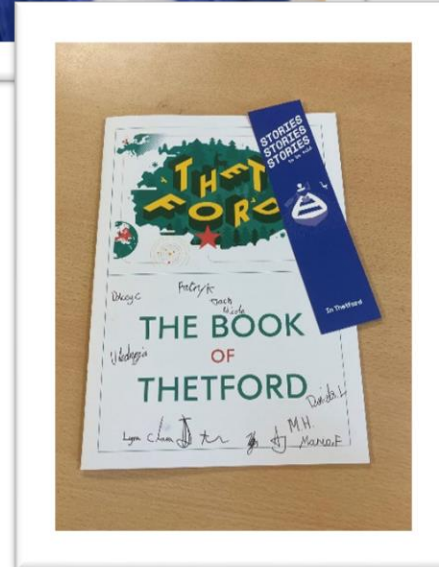
"What are some of the ways that we might begin to overcome these?"



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Local Cultural Education Partnerships (LCEPs)

- Overview of LCEPs across Norfolk
- The role of LCEPs in communities
- Breaking down barriers to participation
- How LCEPs identify and address local challenges
- Spotlight on: PEACH West Norfolk



Building Provision through Partnerships

- Strategies for expanding access to creativity through collaborative approaches
- Strength lies in robust partnership matrix
- Examples of partnership in action
- Pooling resources
- Spotlight on: Norfolk & Suffolk Music Hub



Case Study - The Garage

- Case study
- Transformative change through participation
- Personal growth
- UNICEF transferrable skills framework



Supporting the Cultural and Creative Sector

- Key organisations driving change
- Effective strategies for harnessing the creative sector
- Norfolk & Suffolk Culture Board
- Norfolk Arts Forum
- Arts Council England
- Working together to support and sustain culture and creativity
- Culture of dialogue and support





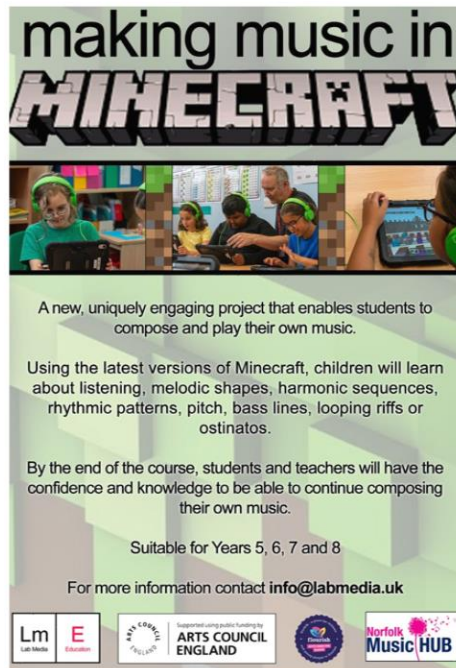
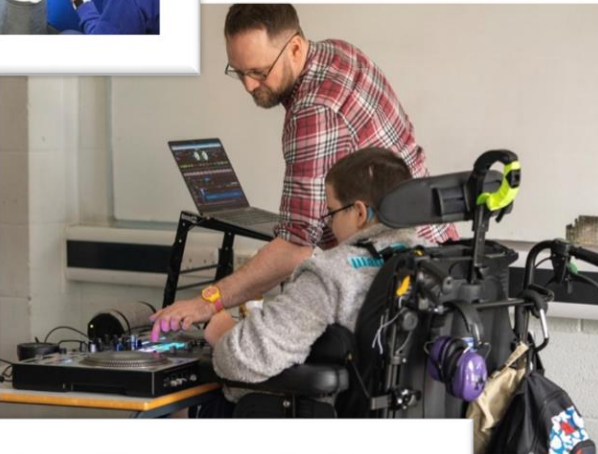
Over to you!

"What are the most important factors that would help young people in your Communities engage with cultural and creative activities?"

 Mentimeter

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Collaboration with Children's Services



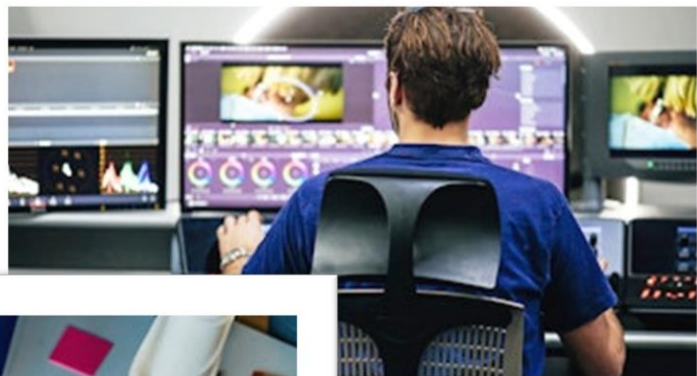
- Alignment of cultural programmes with Children's Services goals
 - Support for wider work of NCC through cultural initiatives
 - Joint programmes and their impact
 - Blue Cabin Artful Alliance
 - SEND Virtual Reality Programme
 - Activate Work Experience Programme
 - International Music Group

Alternative Provision

- NEET and pre-NEET interventions through creative programmes
- Collaborative approaches
- Success stories
- Impact
- Re-engagement of at-risk participants
- Preventing permanent exclusions
- Spotlight on - The Garage



Pathways into Creative Industries



- Opportunities for young people in creative industries
 - Encouraging creative skills and practices
 - Young promoter opportunities
 - Support for vulnerable young people through the arts
 - National opportunities
- Pathway programmes into creative careers
- Young people who have benefitted

SENDfest 2024

A vibrant, multi-colored smoke or smoke-like effect in shades of pink, purple, blue, green, and yellow, flowing across the top of the image.

- Music Festival for young people with SEND
- Collaborative format
- Multi-agency approach
- In-built co-production mechanisms
- Raising aspirations
- Demonstrating potential
- Opportunities for personal growth
- Inclusive and accessible

The logo for SENDfest 2024. The word 'SEND' is written in large, bold, orange capital letters with a black outline. Below it, the word 'FEST' is written in white capital letters on four separate pink banner flags. The entire logo is set against a purple, jagged, star-like background. A light blue arrow points upwards and to the right, passing behind the logo.

SEND
FEST

Click here to watch the video:

[SEDNFest 2024](#)

Resources and Further Reading

Resources:

- The Garage Impact Report
 - Culture Drives Impact
 - ImagineNation: The case for cultural learning
 - Cultural Education: a summary of evidence
 - All parliamentary report for health and wellbeing
 - Prince's Trust: Get started in the arts
- The Future of Cultural Value
 - Creative Education Agenda
 - Arts Council's cultural and place data explorer toolkit
 - NSEAD research and reports
 - Creative Health: The Arts for Health and Wellbeing



Q&A Session

We would like to open the floor and invite questions using Menti Meter



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Conclusion

- Key takeaways
- Call to Action: Harness the power of culture and creativity in your community

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"DON'T WAIT FOR OPPORTUNITY...CREATE IT"



Thanks for coming

Please let us know what you thought
about the conference

Feedback forms can be access through
the QR code shown here or this link which
we'll add to the chat

<https://forms.office.com/e/D69innxfdE>

